

Dear ASA Membership:

It is truly an honor to be placed on the ballot to be considered for the ASA Board of Trustees. For those of you that don't know me my name is Troy Marple. My wife Nicole & I own and operate Marple Farms/M4 Simmentals in Westmoreland, KS. I'm a native Kansan & grew up about 2 1/2 hours southeast of where our operation resides today. My uncle still operates the family Simmental operation I grew up in & that instilled my lifelong love for this breed. I joined Simmental as a Jr. member in the early 1980s. I still have that member number: 048436. I have a passion for Agriculture in general, my parents at an early age taught me to treat others as you would want to be treated, have a strong faith in God, and got us involved in programs such as FFA & 4-H which have created lifelong lessons. I have tried to pass these same attributes along to my 2 children, which both have been actively involved in KJSA/AJSA. My wife and I are the current KJSA advisors & have been for the last 4 years.

Here is why I'm running for the board. "I would like to be a voice for the North Central Region." Representing the region that has the largest membership & the most breeders would be an honor. The following are just a few of the things that I will stand for:

- Continue to grow our Simmental brand- over the past few years we have seen remarkable growth & new interest in our breed, continue to promote this & carve out even more market share.
- Be a voice for all- have an open door/open ear policy. I don't care if you have 2 cows or 2000, we all deserve a seat at the table. Listen to & try to find common ground amongst those that have differing opinions.
- Be fiscally responsible- Make sure every dollar counts & be fully transparent with where our dollars are spent.
- Pay attention to the future- I am passionate about helping to develop our next generation of livestock breeders & will always be a strong advocate of the Jr. programs.
- "Breed 'em all Simmental"- This is the one of the early breed slogans that I remember & it has stuck with me for years. I don't intend to waiver from it.

I feel that my experience over the last 16+ years as donor manager of Cross Country Genetics & my time I spent at KSU will serve me well in this role. I have had the opportunity to be involved with not only some of the most elite Simmental genetics & breeders in the U.S. & from all over the world but also many other breeds as well. In my time at KSU I had the privilege to not only manage the KSU teaching & research herd for 8+ years, I worked side by side with some outstanding Simmental icons like Dr. Calvin Drake who also served as a board Trustee, a good friend and mentor Dr. Miles McKee & a great geneticist & breeder Dr. Robert Schalles. I also had the honor of being on one of Dr. Scott Schaake's livestock judging teams. I have watched the Simmental breed go through some good decades & some tough decades, but things are looking great for the future of our breed. I would love to be a voice for this region that brings a modern progressive approach to keep us headed in the right direction.

I'm truly excited at the opportunity to potentially be able to serve the great membership of the ASA & especially the North Central Region. I would encourage anyone that has a question about where I stand on our association and/or where I believe it is headed to give me a call. I would love to visit with you about it. I humbly request your vote for North Central Region ASA Board of Trustees.

Sincerely, Troy Marple (c)785-250-0522

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